

## INVESTOR EDUCATION AND PROTECTION FUND AUTHORITY

### UNVEILS NEW LOGO

The new logo of IEPF Authority was unveiled by Sh. Injeti Srinivas Secretary, Ministry of Corporate Affairs and Chairman IEPF Authority at the meeting of Members of the Authority Held on 12<sup>th</sup> September 2018. Present on the occasion were members of IEPF Authority, Sh Gyaneshwar Kumar Singh CEO IEPF Authority and Senior Officers of the Authority.



The logo symbolizes the values and mandate of the Authority i.e. Promoting Investor's Awareness, Education and Protection. The logo pictorially depicts: People in the middle symbolizes Investors, Outer Hands symbolizes protection to investors, Pen Nib symbolizes Education of Investors and Rupee symbol denotes Investments.



The IEPF Authority has been entrusted with the responsibility to administer the fund as per mandate given in section 125 of Companies Act, 2013 to make refund of unclaimed dividends, matured deposits, matured debentures etc. to the claimants, and to promote investor's education, awareness and protection. The Authority enforces compliance of Section 124/125 of the Companies Act 2013 by the companies.

Since its inception in 2016, the Authority has taken various initiatives in the field of Investor Awareness through media campaigns and organizes Investor Awareness Programmes (IAPs) across India. During the IAPs, IEC materials like brochures, handbooks, audio-visual content in regional languages are disseminated. Till FY 2017-18, the Authority had organized about 14,000 such IAPs across the country. For the FY 2018-19, 35000 IAPs have been planned.

To communicate the message at grass root level, Jingles, newspaper advertisements and scroll Messages are disseminated on different mediums across the Country. The Authority intends to promote research in the field of Investor Awareness and Education.

IEPF Authority consists of a Chairperson, seven members and a Chief Executive Officer. Secretary, Ministry of Corporate Affairs is the Ex-Officio Chairperson of the Authority.